



The Office of the Mayor

Andy Mack
Mayor

Friend of the Longview community:

It is my distinct honor to invite you to participate in the Second Annual Go-Giver Gala, an evening of dinner and dancing honoring Go-Givers of Longview with all proceeds benefiting beautifying Highway 80 in Longview. Last year's event was a HUGE success with over \$250,000 raised to help end homelessness in Longview. The event sold out twice, and we anticipate another huge turnout this year.

The Go Giver Gala will be held on Saturday, January 12, 2019 at 7 p.m. at the Maude Cobb Convention Center. I encourage you to attend and consider being a Sponsor as we seek to improve our City.

During my time as Mayor, people have not stopped asking me how we can improve the aesthetics of Highway 80. I agree with our residents that improving one of our main thoroughfares is worthwhile and beneficial. 100% of the profits from the Go Giver Gala will go toward improving Highway 80. It is my desire that this event will be a time of opportunity for us to come together to serve those who need serving and celebrate those in our community who have been shining examples to us as well.

Inspired by the "Go-Giver" book written by Bob Burg and John David Mann, the Go-Giver Gala will honor four "Go-Givers" who have contributed their time, money, and effort to improve the lives of individuals in the Longview community. I believe in the huge power of giving. Since my election as Mayor, I have been astonished by the immense generosity I have seen of people throughout Longview meeting the needs of others.

As I mentioned, all proceeds from the event will benefit efforts to beautify and stimulate development along Highway 80. Various sponsorship levels are available: Diamond for \$10,000, Platinum for \$5,000; Gold for \$2,500; and Silver for \$1,000. Additionally, donations may be given in honor of the Go-Giver honorees.

To learn more about the Go-Giver Gala and the Highway 80 Project, visit LongviewTexas.gov/GGG. Please complete the enclosed Sponsor Form and return it along with your check by December 1 to sign up as a sponsor. Please contact Event Chair Mrs. Julie Brogoitti Woods at 903-987-9944 should you have any questions about the event.

Regards,

Andy Mack, Mayor
City of Longview, Texas



Second Annual Go-Giver Gala Sponsor Agreement

Your tax-deductible sponsorship and donation to the City of Longview for the Go-Giver Gala will help fund efforts to beautify and stimulate redevelopment along Highway 80. The event will be held Saturday, January 12, 2019 at Maude Cobb Convention Center in Longview. More information is available at LongviewTexas.gov/GGG.

Sponsorship Opportunities	Donation
Diamond Sponsor: \$10,000 <ul style="list-style-type: none"> • 16 tickets with premium reserved seating to Go-Giver Gala. • Exclusive, showcase advertising throughout event. • Prominent logo placement on all event signage. • Prominent logo placement on applicable printed materials. • Recognition on City website and CityView Municipal Television. 	
Platinum Sponsor: \$5,000 <ul style="list-style-type: none"> • 8 tickets with premium reserved seating to Go-Giver Gala. • Prominent logo placement on all event signage. • Prominent logo placement on applicable printed materials. • Recognition on City website and CityView Municipal Television. 	
Gold Sponsor: \$2,500 <ul style="list-style-type: none"> • 8 tickets with reserved seating to Go-Giver Gala. • Logo placement on applicable printed materials. • Recognition on City website and CityView Municipal Television. 	
Silver Sponsor: \$1,000 <ul style="list-style-type: none"> • 8 tickets with reserved seating to Go-Giver Gala. • Logo placement on applicable printed materials. 	
Additional donation in name of Go-Giver Honoree. Designate honoree.	
TOTAL:	

Sponsor Information	
Contact Name:	Signature:
Business (if applicable):	
Address:	
Phone and email:	

Please make all checks payable to “City of Longview” and place “Go Giver Fund” in the memo line.

Return sponsor agreement with payment by December 8, 2019 to:

Go-Giver Gala Event Chair Julie Brogoitti Woods, 1116 Judson Rd., Longview, TX 75601

Donation Information: The City of Longview has not provided any goods or services in consideration of the donation reflected on this form, except for an event ticket with a fair market value of \$30. The contribution is made with the understanding that the City of Longview has complete control and administration over the use of the donated funds and will be used only in relation to the use of donation as described on this form and solely for public purposes. We make every effort to record donations as soon as possible after they are received. The City of Longview is a political subdivision of a state as described in the Internal Revenue Service Publication 526, Charitable Contributions.