



## The Office of the Mayor

**Andy Mack**  
Mayor

Friend of the Longview community:

It is my distinct honor to invite you to participate in the Third Annual Go-Giver Gala!

I continue to be energized by the generosity of our residents in wanting to make a difference in our community through supporting the Go Giver Gala. I hope you'll join us for a "Tequila and Tapas" inspired event, complete with live music. It is sure to be a lot of fun as we celebrate local Go Givers that inspire us. Last year's event was a HUGE success with over \$250,000 raised. The event sold out, and we anticipate another huge turnout this year.

The Go Giver Gala will be held on Saturday, January 11, 2020, at 7 p.m., at the Maude Cobb Convention Center. I encourage you to attend and consider being a sponsor as we seek to improve our city. Inspired by the "Go-Giver" book written by Bob Burg and John David Mann, the Go-Giver Gala will honor four "Go-Givers" who have contributed their time, money, and effort to improve the lives of individuals in the Longview community.

During my time as Mayor, people have not stopped asking me how we can improve the aesthetics of Highway 80. I agree with our residents that improving one of our main thoroughfares is worthwhile and beneficial. This year our funding focus is to "Bring Back Teague." Teague Park is a wonderful but hidden gem for our community with a beautiful pond, green space, and veteran's memorial. Imagine if you were able to drive along Highway 80 and see that beautiful park from the important commercial and historic corridor.

As I mentioned, all proceeds from the event will benefit efforts to beautify and stimulate development along Highway 80. Various sponsorship levels are available: Diamond for \$10,000, Platinum for \$6,000; Gold for \$3,500; and Silver for \$1,250. Additionally, donations may be given in honor of the Go-Giver honorees.

To learn more about the Go-Giver Gala and the "Bring Back Teague" focus, visit [LongviewTexas.gov/GGG](http://LongviewTexas.gov/GGG). Please complete the enclosed Sponsor Form and return it along with your check by December 1 to sign up as a sponsor. Please contact Event Chair Mrs. Julie Brogoitti Woods at 903-987-9944 should you have any questions about the event.

Regards,

Andy Mack, Mayor  
City of Longview, Texas



# Third Annual Go-Giver Gala Sponsor Agreement

Your tax-deductible sponsorship and donation to the City of Longview for the Go-Giver Gala will help fund efforts to improve Hwy 80 in our community. The event will be held Saturday, January 11, 2020 at Maude Cobb Convention Center in Longview. More information is available at [LongviewTexas.gov/GGG](http://LongviewTexas.gov/GGG).

Sponsorship Opportunities	Donation
<b>Diamond Sponsor: \$10,000</b> <ul style="list-style-type: none"> <li>16 tickets with premium reserved seating to Go-Giver Gala.</li> <li>Exclusive, showcase advertising throughout event.</li> <li>Prominent logo placement on all event signage.</li> <li>Name listed on applicable printed materials.</li> <li>Recognition on City website and CityView Municipal Television.</li> <li>16 tickets for VIP entrance into Tequila Lounge.</li> </ul>	
<b>Platinum Sponsor: \$6,000</b> <ul style="list-style-type: none"> <li>8 tickets with premium reserved seating to Go-Giver Gala.</li> <li>Prominent logo placement on all event signage.</li> <li>Name listed on applicable printed materials.</li> <li>Recognition on City website and CityView Municipal Television.</li> <li>8 tickets for VIP entrance into Tequila Lounge.</li> </ul>	
<b>Gold Sponsor: \$3,500</b> <ul style="list-style-type: none"> <li>8 tickets with reserved seating to Go-Giver Gala.</li> <li>Recognition on City website and CityView Municipal Television.</li> <li>8 tickets for VIP entrance into Tequila Lounge.</li> </ul>	
<b>Silver Sponsor: \$1,250</b> <ul style="list-style-type: none"> <li>8 tickets with reserved seating to Go-Giver Gala.</li> </ul>	
<b>Additional donation in name of Go-Giver Honoree. Designate honoree.</b>	
<b>TOTAL:</b>	
Sponsor Information	
Contact Name:	Signature:
Business (if applicable):	
Address:	
Phone and email:	

Please make all checks payable to "City of Longview" and place "Go Giver Fund" in the memo line.

Return sponsor agreement with payment by December 1, 2019 to:

Go-Giver Gala Event Chair Julie Brogoitti Woods, 1116 Judson Rd., Longview, TX 75601

*Donation Information: The City of Longview has not provided any goods or services in consideration of the donation reflected on this form, except for an event ticket with a fair market value of \$45. The contribution is made with the understanding that the City of Longview has complete control and administration over the use of the donated funds and will be used only in relation to the use of donation as described on this form and solely for public purposes. We make every effort to record donations as soon as possible after they are received. The City of Longview is a political subdivision of a state as described in the Internal Revenue Service Publication 526, Charitable Contributions.*