Texas Comptroller's Annual Hotel Occupancy Tax (HOT) Repo		
Municipality Name	City of Longview	
Report year (most recent completed fiscal year)	2022	
Contact Name	Angela Coen	
Contact Phone	903-237-5521	
Contact Email	<u>acoen@longviewtexas.gov</u>	
Municipality's HOT information		
Rate (%)		9.00%
Amount of annual revenue collected	\$	3,156,684
Amounts (\$) allocated for non-population bracketed beneficiaries	of revenue	
Convention or information centers	\$	2,262,715
Registrating convention delegates	\$	-
Advertising to attract tourists	\$	145,600
The promotion and improvement of the arts	\$	324,880
Historical restoration and preservation projects	\$	-
Signage directing the public to sights and attractions		
Promotion on regulated sporting events	\$	423,489
Percent of total (%) for non-population bracketed beneficiaries of	revenue	
Convention or information centers	71.68%	
Registrating convention delegates	0.00%	
Advertising to attract tourists	4.61%	
The promotion and improvement of the arts	10.29%	
Historical restoration and preservation projects	0.00%	
Signage directing the public to sights and attractions	0.00%	
Promotion on regulated sporting events		13.42%
Municipality's sports and community venue tax information		
Rate (%)	0.00%	
Amount of annual revenue collected	\$	-