

Texas Comptroller's Annual Hotel Occupancy Tax (HOT) Report	
Municipality Name	City of Longview
Report year (most recent completed fiscal year)	2020
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Municipality's HOT information	
Rate (%)	9.00%
Amount of annual revenue collected	\$ 2,171,551

Amounts (\$) allocated for non-population bracketed beneficiaries of revenue	
Convention or information centers	\$ 1,088,300
Registrating convention delegates	\$ 82,400
Advertising to attract tourists	\$ 248,676
The promotion and improvement of the arts	\$ 314,074
Historical restoration and preservation projects	\$ 5,000
Signage directing the public to sights and attractions	\$ -
Promotion on regulated sporting events	\$ 433,101

Percent of total (%) for non-population bracketed beneficiaries of revenue	
Convention or information centers	50.12%
Registrating convention delegates	3.79%
Advertising to attract tourists	11.45%
The promotion and improvement of the arts	14.46%
Historical restoration and preservation projects	0.23%
Signage directing the public to sights and attractions	0.00%
Promotion on regulated sporting events	19.94%

Municipality's sports and community venue tax information	
Rate (%)	0.00%
Amount of annual revenue collected	\$ -